

Women's Night 2005

Saturday May 21, 2005 • Beverly Hilton Hotel



TRIBUTE JOURNAL/AD BOOK

Full Page Advertisement B/W (7.5" X 10"). \$1000*

*Files must be submitted digitally or camera-ready. All ads must adhere to the following specifications--BLEEDS ARE NOT ACCEPTED.

Please supply either digital or camera-ready art (digital is preferred). Please submit file in the following formats: Mac Quark 3.x - 4.x with all necessary art and font files; EPS (prefer Illustrator 10 or below) files--include linked art and convert all fonts to outline; PDF; and JPEG or TIFF files @ 300 dpi. Camera-ready art must be either negative film, right-reading emulsion down, 133 line screen accompanied by a velox or laser proof; or velox print for b/w line art--do not submit veloxes with screens as they do not reproduce well. Please do not submit laser or ink jet prints as they do not reproduce well. All art must be 1-color (black/grayscale). Any 4-color art submitted will incur an additional charge for conversion or, in some instances, be returned to you for correction--we are not responsible for a missed deadline due to improperly submitted art, therefore it is recommended that all specs be adhered to and art be submitted before the submission deadline.

Ads may be sent electronically to karriola@tarlovassociatesinc.com.

If sending ads electronically, please follow with a hard-copy fax to (310) 996-1198 for proofing purposes.

PLEASE NOTE THE FOLLOWING SPELLINGS WHEN WRITING TRIBUTE ADS:

L.A. Gay & Lesbian Center

ALL ADS WITH SPELLING MISTAKES WILL BE RETURNED FOR CORRECTIONS.

Distribution 500. Payment must accompany insertion order. For more information, or to reserve your advertising space, please call Tarlov Associates at 310-996-1188.

DEADLINE FOR TRIBUTE JOURNAL SUBMISSIONS IS APRIL 30, 2005

Please print your name(s) below as you wish it to appear

Name _____ Email _____

Home Address _____ City _____ State _____ Zip _____

Business Name _____

Business Address _____ City _____ State _____ Zip _____

Home Phone _____ Business Phone _____ Fax _____

Visa/Mastercard/American Express _____ Exp. _____

Enclosed is my/our tax deductible check (to the extent the law allows) in the amount of \$1000.00

Please make your check payable to: **Friends of the Center**

Tax ID#95-3567895

Absolutely NO REFUNDS

Please return this form with your check to:

Women's Night 2005
c/o Tarlov Associates
1950 Sawtelle Blvd, Suite 288, Los Angeles, CA 90035

For more information:
Please call (310) 996-1188
or fax (310) 996-1198